



Not Just Effective But Affordable

When compared to many highly expensive allergy control products and services you will be pleasantly surprised to find a treatment that is so effective and yet is an outstanding value at the same time.

So Effective, We Guarantee It!

When the ResponsibleCare System of anti-allergen cleaning and treatment is used to service the mattress and carpeting in the bedroom of allergy sufferers, it is guaranteed to provide a noticeable improvement in allergy symptoms within three days or the service company will refund the portion of their charges for application of Allergy Relief Treatment only.

“Exposure to allergens produced by house dust mites—found in nearly every indoor environment—can lead to asthma in children who are predisposed to developing the disease.”

Institute of Medicine

“The Allergy Relief Treatment formulation was effective in reducing the concentration of Der p 1 (dust mite allergen) in pooled house dust samples by 90%.”

Dust Mite Allergen Denaturation: A Trial of Allergy Relief Treatment Richard Thorogood, MI Bio., Auckland University School of Medicine

“(Allergy Relief Treatment) was shown to have denaturing effects on Fel d 1 (Cat), Can f 1 (Dog), Der p 1 (Dust Mites), and Der f 1 (Dust Mites) in dust samples containing these allergens.”

P. Brock Williams, Ph.D. Director of Research IBT Reference Laboratory Lenexa, KS

Dust Mite Allergies

Dust mites are microscopic, eight-legged creatures that are 0.3mm in length (7,000 can fit on a fingernail) and are invisible to the naked eye.

It is the dust mite feces that causes the development and aggravation of allergies.

A dust mite will produce 200 times its own body weight in feces during its short lifetime!

Mattresses contain 60% of the dust mites found in the home. Given that we spend up to one-third of our lives in the bedroom and are exposed to this highly potent allergen for long periods of time, the bedroom is the number one treatment priority.

Pet Allergies

15% of the U.S. population is allergic to pets and other animals.

Many people are unaware that they suffer from pet allergies. Symptoms include watery and itching eyes, hives, sneezing, coughing, wheezing and difficulty breathing.

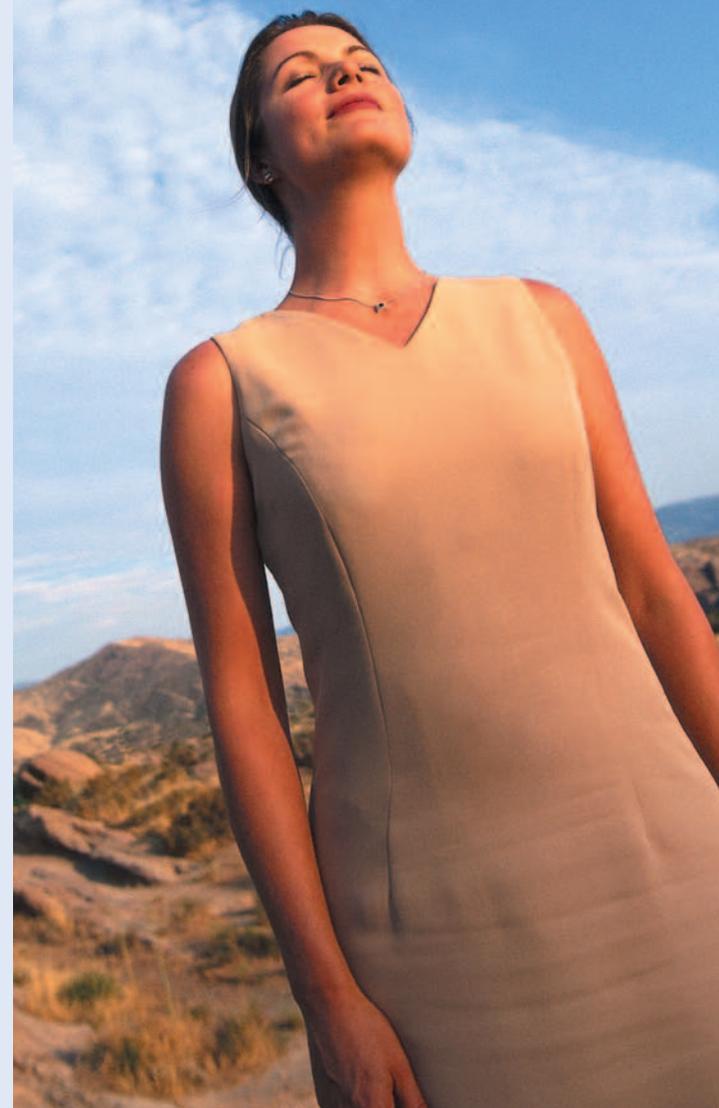
Between 75% and 90% of families with pet allergies do not take their physician's advice and remove their pets from the home.

For information, contact:

MasterBlend: 1-800-525-9644
www.masterblend.net

A New Way to Feel the Relief From Your Allergy and Asthma Symptoms

Guaranteed



If you're one of the 70 million Americans that suffer from allergies or allergic illnesses such as asthma or sinusitis you already know how miserable they can be.



What you may not know is that dust mite and pet allergen found indoors are one of the leading causes of allergic diseases.

And people with relatively mild allergies can develop very serious, chronic and even life threatening illnesses if they continue to be exposed to these allergens.



Feel the Relief by Reducing Pet and Dust Mite Allergen Levels by 90% or More

There is now a revolutionary new anti-allergen cleaning and treatment program called the

ResponsibleCare® System that allows your cleaning professional to safely, easily and affordably reduce the levels of these serious allergens by 90% or more!

Cleaning Alone is Not Enough

No matter how spotless your home, **it is impossible to eliminate or clean away dust mites.** And most people can't bear to part with a beloved family pet even though this is the number one recommendation of doctors.



The secret of the ResponsibleCare System is the use of specialized cleaning agents followed by application of Allergy Relief Treatment™ on carpets, mattresses, upholstery, rugs and bedding.

How Allergy Relief Treatment™ Works

Allergy Relief Treatment changes the shape of allergen proteins, making them unrecognizable to the body, which prevents them from causing an allergic reaction!



Obtain Immediate Symptom Relief

When a bedroom has been completely cleaned and treated using the ResponsibleCare Anti-Allergen System, results are often seen within the first three days, and often during the first night!

Imagine getting a good night's sleep—tonight!

Enjoy Significantly Reduced Allergen Levels From Now On

When properly applied, Allergy Relief Treatment provides a residual effect for up to six months. In severe cases, treatment may be required every three months.



Allergy Relief Treatment is Safe for You, Your Children, Your Pets and the Environment

All of the products are hypoallergenic, non-toxic, dye free, contain no volatile organic

compounds (VOC's), phosphates or other hazardous materials and are biodegradable and environmentally safe. In addition, the products are derived from renewable fruit and vegetable seeds.

The products are virtually odor free and have been specially formulated for use around people with allergic illnesses and chemical sensitivities. They can be safely and effectively used in homes with children and pets.

Allergy Relief Treatment contains no benzyl benzoate and is **not a pesticide or miticide.**